

A method, program product, and system for launching a browser or other service, comprising the steps of: determining if a predetermined event has occurred; and sending a command to a system to launch the browser or service to a particular network location if the predetermined event is determined to have occurred. In one embodiment, the determining step comprises receiving information including a request to launch or other information relating to the predetermined event. In another embodiment, the determining step comprises the step of polling a web site to determine if the predetermined event has occurred.